

WOOD GUARD

COMPETITOR COMPARISON



THERE ARE MULTIPLE WATERPROOFING WOOD TREATMENTS ON THE MARKET. WOOD GUARD IS THE BEST CHOICE IN TERMS OF DURABILITY, PROTECTION, AND BREATHABILITY!

Not only does Wood Guard protect treated surfaces from water, but also protects it from food and oil stains. It absorbs quickly and starts working as soon as its dry. Although there are more affordable products available in the market today, the durability of Wood Guard paired with its ease of application make it the perfect choice to protect wood surfaces.

Your wood will look and feel natural, with all the grains and texture of bare wood, and will continue to age beautifully without the risk of rot. The days of harsh chemicals, bleached surfaces, water stains and oil stains are over!

DURABLE, NATURAL-LOOKING PROTECTION

Unlike other wood protectants, Wood Guard will not seal the wood, change the grain or color of your treated wood, or add any sheens or glosses to your wood surfaces. If you love the natural color, grain and texture of your wood surfaces, choose Wood Guard.

Wood Guard is also ultra-durable and long-lasting. This means it holds up better and performs better in only a single coat without the need for multiple coats or constant re-application.

Not only does Wood Guard protect well against water damage and ingress, it also protects against oil stains and food spills and stains.

We recommend using Wood Guard on indoor surfaces or exterior surfaces. We chose Wood Guard to protect our natural oak interior flooring at Armus headquarters and it lasts, even in high-traffic areas.

Wood Guard is also so easy to use, you can apply it yourself!

BETTER BREATHABILITY

Wood Guard is able to protect treated surfaces without affecting breathability.

This means if water is trapped behind the treated surface, Wood Guard allows water vapor to evaporate through the treated surface. Keeping wood breathable means your treated floors, decks, and furniture, are less likely to suffer from wood rot or warping due to water.

WOOD GUARD FEATURES:

-  **RETAINS BREATHABILITY**
-  **LONG-LASTING**
-  **WATER-REPELLENT TREATMENT**
-  **KEEPS NATURAL APPEARANCE**
-  **OIL & STAIN PROTECTION**
-  **EASY TO APPLY**

IF YOU'RE UNSURE IF WOOD GUARD IS RIGHT FOR YOU, CONTACT US AT INFO@ARMUSSOLUTIONS.COM AND WE'LL PUT YOU IN TOUCH WITH ONE OF OUR EXPERTS.





















WOOD GUARD

ALKYD
COATINGS

OIL-BASED
COATINGS

WATER-BASED
TREATMENT

	WOOD GUARD	ALKYD COATINGS	OIL-BASED COATINGS	WATER-BASED TREATMENT
<p>PRICE</p> <p>Wood Guard is not the most affordable wood protectant in the market, however it does give you better protection and performance in just a single coat.</p>	<p></p> <p>\$0.66 / SQ FT ~300 sq. ft. per gallon at recommended 1 coat</p>	<p></p> <p>\$0.78 / SQ FT ~300 sq. ft. per gallon at recommended 3 coats</p>	<p></p> <p>\$6.00 / SQ FT ~150 sq. ft. per gallon at recommended 1 coat</p>	<p></p> <p>\$0.20 / SQ FT ~300 sq. ft. per gallon at recommend 2 coats</p>
<p>DURABILITY</p> <p>Water-repellent treatments for wood are tested according to ASTM D4587, which measures the water repellancy of wood and wood-based products. Wood Guard lasts, and although the price is moderate compared to others, you won't need to reapply as often.</p>	<p></p> <p>1,000 HOURS</p>	<p></p> <p>1,200 HOURS</p>	<p>600 HOURS</p>	<p>800 HOURS</p>
<p>EASE OF USE</p> <p>Like most products, Wood Guard is so easy to use, you can apply it yourself. Simply make sure surfaces are clean, free of dust and debris, and use a pump sprayer for a nice even application. Wood Guard starts working as soon as its dry, and lasts longer!</p>	<p></p>		<p></p>	<p></p>
<p>NUMBER OF COATS</p> <p>When we compare Wood Guard to other products, one good coat goes a long way, depending on the type of wood you're protecting. When paired with our durability, you get more protection with Wood Guard.</p>	<p></p> <p>1 COAT</p>	<p>3 COATS REQUIRED TO ACHIEVE ADVERTISED LEVEL OF PROTECTION</p>	<p></p> <p>1 COAT</p>	<p></p> <p>1 COAT</p>
<p>APPEARANCE</p> <p>If you love the natural color, grain, and texture of natural wood, Wood Guard is the obvious choice for a water-repellant treatment. Our treatment keeps your wood feeling and looking natural, without glosses, without sheens, and without changing the color of the treated wood. It will continue to age beautifully without the risk of water damage or wood rot.</p>	<p></p> <p>NO CHANGE IN APPEARANCE</p>	<p>LIGHTENS WOOD COLOR</p>	<p></p> <p>NO CHANGE IN APPEARANCE</p>	<p>SEMI-GLOSS FINISH</p>
<p>OIL & STAIN PROTECTION</p> <p>Wood Guard offers excellent protection against oil and food stains. This makes our wood protectant ideal for indoor flooring, outdoor decks, outdoor furniture, and even boat decks. Protect your natural wood from food stains, suntan oil and more!</p>	<p></p> <p>EXCELLENT</p>	<p></p> <p>EXCELLENT</p>	<p>GOOD</p>	<p>GOOD</p>
<p>BREATHABILITY</p> <p>On wood structures or containers, if water happens to be trapped behind the treated wood, Wood Guard maintains the surface's breathability best when compared to others. This means any trapped water can evaporate through our coating! Wood Guard prevents water damage and wood rot from behind the treated surface!</p>	<p></p> <p>EXCELLENT</p>	<p></p> <p>EXCELLENT</p>	<p>GOOD</p>	<p>GOOD</p>